

Journalism 2023-24

Instructor information

Instructor

Jennifer Critel

Email

jennifer.critel@burwellpublicschools.com

Phone

(308)346-4150 (School)

Best time to contact: 9 a.m. - 9:40 a.m.

3:30 p.m. - 4 p.m.

General information

Description

This course introduces students to the concept of newsworthiness and press responsibility; develops students' skills in writing and editing stories, headlines, and captions; and teaches students the basis of production design, layout, and printing of a publication. Emphasis is placed on designing the school yearbook. Students utilize the computer to complete individual yearbook pages. Students practice photography skills by attending school events and taking pictures.

Expectations

1. BE RESPECTFUL

- Treat others the way you want to be treated.
- Use good manners and appropriate language.
- Follow directions.
- Respect school property.
- Use active listening.

2. BE RESPONSIBLE

- Be on time and stay on task.
- Cell phones are to be turned in the phone zone at the start of class and may be picked up at the end of class.
- All student materials should be kept in student lockers, not in the desks/classroom
- Be prepared for class.
- Complete all assignments.
- Assignments that are turned in late will lose points. If an absence is excused, three school days will be allowed to make up the assignment. If an assignment is not turned in the week it was assigned, the student will be required to report for encore.

Course materials

Required materials

Blue or black pen, notebook

Course Outline

Evaluate 2023 Yearbook
Photography
Selling Yearbook Ads
Yearbook Theme and Cover
Creating Yearbook Pages Online
Create School Yearbook
Proofing Yearbook Pages
Writing Copy for Yearbook

Grading

Journalism	Daily Assignments	5 - 50 points
	Projects	20 - 50 points
	Yearbook Pages	100 points
	Quarter Point Sheets	50 - 60 points

Student's Points/ Points Possible = Final Grade

A 96-100
A- 94-95
B+ 92-93
B 88-91
B- 86-87
C+ 84-85
C 80-83
C- 78-79
D+ 76-77
D 72-75
D- 70-71
F 69 and Below