

Entrepreneurship

2023-24

Instructor information

Instructor

Jennifer Critel

Email

jennifer.critel@burwellpublicschools.com

Phone

(308)346-4150 (School)

Best time to contact: 9 a.m. - 9:40 a.m.

3:30 p.m. - 4 p.m.

General information

Description

The purpose of this course is to build skills exposing youth to the world of small business as a viable career option. The students will experience challenging educational activities and will develop insight to discover and create entrepreneurial opportunities. Students will learn what an entrepreneur is and what it takes to be a successful entrepreneur. Students will develop a business idea and work on components of the business plan to create that business. At the end of the course, the student will have a completed business plan. The student will then evaluate the business skills and commitment necessary to successfully operate an entrepreneurial venture and review the challenges and rewards of entrepreneurship.

Expectations

1. BE RESPECTFUL
 - Treat others the way you want to be treated.
 - Use good manners and appropriate language.
 - Follow directions.
 - Respect school property.
 - Use active listening.

2. BE RESPONSIBLE
 - Be on time and stay on task.
 - Cell phones are to be turned in the phone zone at the start of class and may be picked up at the end of class.
 - All student materials should be kept in student lockers, not in the desks/classroom
 - Be prepared for class.
 - Complete all assignments.
 - Assignments that are turned in late will lose points. If an absence is excused, three school days will be allowed to make up the assignment. If an assignment is not turned in the week it was assigned, the student will be required to report for encore.

Course materials

Required materials

Blue or black pen, notebook

Course Outline

What is an Entrepreneur?

Entrepreneur Report

Chapter 1 - Developing Your Business

Personal Assessment, Business Assessment, and Lifestyle Assessment

Chapter 2 - Business Values, Vision, Purpose, Mission Statement, Goals, and Objectives

Business Cards

Chapter 3 - Legal Aspects of Business/Insurance

Flyers for Business

Chapter 4 - E-Commerce

Business Website

Floor Plan

Chapter 5 - Industry Description, The Market, Competition

Market Potential

Start up Costs

Business Location

Projected Expenses, Income, Loss

Parts of Business Plan completed after each Chapter

Completed Business Plan

Visit Loan Officer at the Bank with Business Plan

Grading

Entrepreneurship	Daily Assignments	10 - 25 points
	Parts of the Business Plan	25 points
	Projects	10 - 65 points
	Test - Final Business Plan	125 points

Student's Points/ Points Possible = Final Grade

A 96-100

A- 94-95

B+ 92-93

B 88-91

B- 86-87

C+ 84-85

C 80-83

C- 78-79

D+ 76-77

D 72-75

D- 70-71

F 69 and Below